



PO Box 85
Helensville
Auckland 0840
New Zealand

Ph: (09) 420 8168
Facsimile: (09) 420 8132
email: Ralph@workplace-safety.co.nz

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To whom it may concern

During my term as Chairman of the Auckland Branch of the New Zealand Institute of Safety Management I was charged with creating a training seminar for the Auckland members and other interested H&S Professionals.

The prospect was daunting to the Auckland committee who were all busy with their day to day activities and to find the time to facilitate such a program seemed impossible.

A target of 150 attendees, 6 expert speakers to approach, a venue to find, program to be created and all the other dozens of jobs to do was going to be beyond our capabilities.

We got lucky and were introduced to Anita Fleming, Marketing magician who quickly put our minds at ease.

After providing the committee with a proposal which was accepted, Anita went about her work and the end result was a very successful day, completed within budget and has set a standard for the NZISM to follow for future events.

Anita communicates well and delivers on time and the writer is happy to recommend her services to anybody or organisation that requires that "special someone" to turn your idea of an event into reality.

If a verbal confirmation of this reference is desired please feel free to contact the writer direct.

Yours Truly

Ralph Maher